

Food packaging and labels

Design the packaging for a **savoury or sweet food product**.

Think about what information you should include on your packaging.

- **Product name**
- **Ingredients (listed in order by weight)**
- **Allergens**
- **Nutritional information**
- **Country of origin**
- **Best before date/Use-bydate**



Protect your product

Packaging can keep your product fresh or make it easier to transport.

Think about what material you will use and what shape the packaging will be.

Get creative

How can you make your food product stand out from the rest on the supermarket shelf?

What do you need to think about when you are designing the packaging?

- **Colours**
- **Font style and size**
- **Images**
- **Words**



What's in a name?

Give the product a name. Take a look at other similar products and see what names the food producers have come up with. What would make a catchy or enticing name for your food product?

Write your name ideas here

